



SPAWNsorship Levels 2020

\$10,000 King Sponsorship

- Company logo on promotional materials
- Banner displaying your company logo and name at the event
- Company logo on sponsor page in event program
- Full-page color ad in event program
- Website link from event website to your company website
- Social media posts recognizing sponsor
- 10x10 booth space
- Eight guest admission passes
- VIP parking pass
- Two commemorative Festival key chains
- Two commemorative Festival pint or wine glasses
- Commemorative Festival poster signed by artist
- Commemorative Festival ball cap

\$5,000 Silver/Coho Sponsorship

- Company logo on promotional materials
- Company logo on sponsor page in event program
- Half-page color or full page black and white ad in event program
- Website link from event website to your company website
- Social media posts recognizing sponsor
- 10x10 booth space
- Six guest admission passes
- VIP parking pass
- Two commemorative Festival pint or wine glasses
- Two commemorative Festival key chains
- Commemorative Festival poster signed by artist
- Commemorative Festival ball cap

\$2,500 Sockeye Sponsorship

- Company logo on sponsor page in event program
- Half-page black and white ad in event program
- Website link from event website to your company website
- Social media posts recognizing sponsor
- 10x10 booth space
- Four guest admission passes
- VIP parking pass
- Two commemorative Festival pint or wine glasses
- Commemorative Festival key chain
- Commemorative Festival poster signed by artist

\$1,000 Steelhead Sponsorship

- Company listing in event program on sponsor page(s)
- One-third page black and white ad in event program
- Website link from event website to your company website
- Social media posts recognizing sponsor
- Four guest admission passes

\$500 Humpy Sponsorship

- Company listing in event program on sponsor page(s)
- One-sixth page ad in event program
- Website link from event website to your company website
- Four guest admission passes

\$250 Chum Sponsorship

- Company listing in event program on sponsor page(s)
- Website link from event website to your company website
- Four guest admission passes

Title SPAWNsorships

\$7,500 Main Stage Title Sponsorship

- Company logo on promotional materials
- Company named referenced with the Main Stage on posters, guide and social media posts
- Banner displaying your company logo and name on the main stage at the event
- Company logo on sponsor page in event program guide
- Website link from event website to your company website
- 10x10 booth space near the main stage
- Social media posts recognizing sponsor
- Eight guest admission passes
- VIP parking pass
- Two commemorative Festival key chains
- Two commemorative Festival pint or wine glasses
- Commemorative Festival poster signed by artist

\$6,000 Beer/Wine Garden Title Sponsorship

- Company logo on sponsor page in event program guide
- Banner displaying your company logo and name on the beer/wine tent at the event
- Website link from event website to your company website
- Logo in pre-event printed publicity
- 10x10 booth space near the beer/wine garden
- Social media posts recognizing sponsor
- Six guest admission passes
- VIP parking pass
- Two commemorative Festival pint or wine glasses
- Commemorative Festival key chain
- Commemorative Festival poster signed by artist

\$2,500 Fly Fishing Casting Area Title Sponsorship

- Company listing in event program guide on sponsor page(s)
- Company named referenced with Casting Area on posters, guide and social media posts
- Banner displaying your company logo and name at the Casting Area at the event
- 10x10 booth near casting area
- Four guest admission passes
- VIP parking pass
- Two commemorative Festival pint or wine glasses
- Commemorative Festival key chain
- Commemorative Festival poster signed by artist

\$2,500 Conservation Alley Title Sponsorship

- Company logo on sponsor page in event program guide
- Company named referenced with Conservation Alley on posters, guide and social media posts
- Banner displaying your company logo and name at entrance of Conservation Alley
- 10x10 booth in Conservation Alley

- Four guest admission passes
- VIP parking pass
- Two commemorative Festival pint or wine glasses
- Commemorative Festival key chain
- Commemorative Festival poster signed by artist

\$2,500 Kidz Zone Title Sponsorship

- Company logo on sponsor page in event program
- Company named referenced with Kidz Zone on posters, guide and social media posts
- Banner displaying your company logo at the entrance to the Kidz Zone at the event
- 10x10 booth near the Kidz Zone
- Four guest admission passes
- VIP parking pass
- Two commemorative Festival pint or wine glasses
- Commemorative Festival key chain
- Commemorative Festival poster signed by artist

\$2,500 FIN the 25-Foot Chum Salmon Title Sponsorship

- Company logo on sponsor page in event program
- Signs displaying your company's logo and name on FIN's trailer as it travels around Skagit County
- A special photo-op visit to your business by FIN
- Company named referenced in social media posts
- 10x10 booth space
- Four guest admission passes
- VIP parking pass
- Two commemorative Festival pint or wine glasses
- Commemorative Festival key chain
- Commemorative Festival poster signed by artist

\$1,000 Entry Ticket Sponsorship

- Company listing in event program guide on sponsor page(s)
- Company logo highlighted on 200 complimentary entrance tickets distributed to seniors and low-income, at-risk or underserved children and families in our community.
- Four guest admission passes
- Social media posts recognizing sponsor
- Commemorative Festival key chain
- Commemorative Festival poster signed by artist

Please note: "In-kind" and trade sponsorships do not include the display advertising benefit.

SPAWNSORSHIP FORM

Please return by **April 30, 2020**, for inclusion in all event promotional materials.

Name: _____

Organization/Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Email: _____

Signature _____ Date: _____

SPAWNsorship Commitment: Please check the level(s) you wish to participate

- \$10,000 King Sponsorship
- \$5,000 Silver/Coho Sponsorship
- \$2,500 Sockeye Sponsorship
- \$1,000 Steelhead Sponsorship
- \$500 Humpy Sponsorship
- \$250 Chum Sponsorship

- \$7,500 Main Stage Title Sponsorship
- \$6,000 Beer/Wine Garden Title Sponsorship
- \$2,500 Conservation Alley Title Sponsorship
- \$2,500 Kidz Zone Title Sponsorship
- \$2,500 Fly Fishing Casting Area Title Sponsorship
- \$2,500 Tote Bag Title Sponsorship
- \$2,500 FIN the 25-Foot Chum Salmon Title Sponsorship
- \$1,000 Entry Ticket Sponsorship

Please note: "In-kind" and trade sponsorships do not include the display advertising benefit.

Please return with payment to:

Skagit River Salmon Festival
P.O. Box 1011
Mount Vernon, WA 98273
Tel: (360) 708-0532

Or email the form to ***skagitriverfest@gmail.com***

Thank you for your interest in partnering with the **Skagit River Salmon Festival!**

www.SkagitRiverFest.org