



SPAWNsorship Levels 2016

\$10,000 King Sponsorship

- Company logo on all promotional materials
- Banner displaying your company logo and name at the event
- Company logo on sponsor page in event program
- Full-page color ad in event program
- Company listing in event program on sponsor page(s)
- Eight salmon dinners
- Website link from event website to your company website
- Logo in pre-event printed publicity (bookmarks, posters, etc.)
- 10x10 booth

\$5,000 Silver/Coho Sponsorship

- Company logo on sponsor page in event program
- Half-page color or full page black and white ad in event program
- Company listing in event program on sponsor page(s)
- Two salmon dinners
- Website link from event website to your company website
- Logo in pre-event printed publicity (bookmarks, posters, etc.)
- 10x10 booth

\$2,500 Sockeye Sponsorship

- Company logo on sponsor page in event program
- Half-page black and white ad in event program
- Company listing in event program on sponsor page(s)
- Website link from event website to your company website
- 10x10 booth

\$1,000 Steelhead Sponsorship

- Company listing in event program on sponsor page(s)
- One-third page black and white ad in event program
- Website link from event website to your company website

\$500 Humpy Sponsorship

- Company listing in event program on sponsor page(s)
- One-sixth page ad in event program
- Website link from event website to your company website

\$250 Chum Sponsorship

- Company listing in event program on sponsor page(s)
- Website link from event website to your company website

Naming Rights SPAWNsorships

\$7,500 Main Stage Name Sponsorship

- Company logo on all promotional materials
- Banner displaying your company logo and name on the main stage at the event
- Company logo on sponsor page in event program
- Company listing in event program on sponsor page(s)
- Six salmon dinners
- Website link from event website to your company website
- 10x10 booth near the main stage

\$6,000 Beer/Wine Garden Naming Sponsorship

- Company logo on sponsor page in event program
- Banner displaying your company logo and name on the beer/wine tent at the event
- Company listing in event program on sponsor page(s)
- Two salmon dinners
- Website link from event website to your company website
- Logo in pre-event printed publicity (bookmarks, posters, etc.)
- 10x10 booth near the beer/wine garden

\$2,500 Casting Area Naming Sponsorship

- Company listing in event program on sponsor page(s)
- Banner displaying your company logo and name at the Casting Area at the event
- Company listing in event program on sponsor page(s)
- 10x10 booth near casting area

\$2,500 Conservation Alley Naming Sponsorship

- Company logo on sponsor page in event program
- Banner displaying your company logo and name at the entrance to Conservation Alley at the event
- Company listing in event program on sponsor page(s)
- 10x10 booth in Conservation Alley

\$2,500 Kidz Zone Naming Sponsorship

- Company logo on sponsor page in event program
- Banner displaying your company logo and name at the entrance to the Kidz Zone at the event
- Company listing in event program on sponsor page(s)
- 10x10 booth in Conservation Alley

Please note: "In-kind" sponsorships do not include the display advertising benefit.

SPAWNSORSHIP FORM

Please return by **May 2, 2016**, for inclusion in all event promotional materials.

Name: _____

Organization/Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Email: _____

Signature _____ Date: _____

Spawnsorship Commitment: Please check the level(s) you wish to participate

- \$10,000 King Sponsorship
- \$5,000 Silver/Coho Sponsorship
- \$2,500 Sockeye Sponsorship
- \$1,000 Steelhead Sponsorship
- \$500 Humpy Sponsorship
- \$250 Chum Sponsorship

- \$7,500 Main Stage Name Sponsorship
- \$6,000 Beer/Wine Garden Name Sponsorship
- \$2,500 Conservation Alley Name Sponsorship
- \$2,500 Casting Area Name Sponsorship
- \$2,500 Kidz Zone Name Sponsorship
- Other

Please return with payment to:

Skagit River Salmon Festival
P.O. Box 1011
Mount Vernon, WA 98273
Tel: (360) 542-7912
Fax: (360) 588-3700

Or email the form to *skagitriverfest@gmail.com*

Thank you for your interest in partnering with the **Skagit River Salmon Festival!**

www.SkagitRiverFest.org