



# SPAWNsorship Levels 2018

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## **\$10,000 King Sponsorship**

- Company logo on promotional materials
- Banner displaying your company logo and name at the event
- Company logo on sponsor page in event program
- Full-page color ad in event program
- Six salmon dinners or equivalent
- Website link from event website to your company website
- Social media posts recognizing sponsor
- 10x10 booth space
- Eight guest admission passes
- VIP parking pass
- Four Kidz Zone activity passes
- Two commemorative Festival key chains
- Commemorative Festival poster signed by artist
- Commemorative Festival ball cap
- VIP day of event tour

## **\$5,000 Silver/Coho Sponsorship**

- Company logo on promotional materials
- Company logo on sponsor page in event program
- Half-page color or full page black and white ad in event program
- Four salmon dinners or equivalent
- Website link from event website to your company website
- Social media posts recognizing sponsor
- 10x10 booth space
- Six guest admission passes
- VIP parking pass
- Two Kidz Zone activity passes
- Two commemorative Festival key chains
- Commemorative Festival poster signed by artist
- Commemorative Festival ball cap
- VIP day of event tour

## **\$2,500 Sockeye Sponsorship**

- Company logo on sponsor page in event program
- Half-page black and white ad in event program
- Website link from event website to your company website
- Social media posts recognizing sponsor
- 10x10 booth space

- Four guest admission passes
- VIP parking pass
- Two Kidz Zone activity passes
- Commemorative Festival key chain
- Commemorative Festival poster signed by artist
- VIP day of event tour

### **\$1,000 Steelhead Sponsorship**

- Company listing in event program on sponsor page(s)
- One-third page black and white ad in event program
- Website link from event website to your company website
- Social media posts recognizing sponsor
- Four guest admission passes

### **\$500 Humpy Sponsorship**

- Company listing in event program on sponsor page(s)
- One-sixth page ad in event program
- Website link from event website to your company website
- Four guest admission passes

### **\$250 Chum Sponsorship**

- Company listing in event program on sponsor page(s)
- Website link from event website to your company website
- Four guest admission passes

## **Title SPAWNsorships**

### **\$7,500 Main Stage Title Sponsorship**

- Company logo on promotional materials
- Company named referenced with the Main Stage on posters, guide and social media posts
- Banner displaying your company logo and name on the main stage at the event
- Company logo on sponsor page in event program guide
- Four salmon dinners or equivalent
- Website link from event website to your company website
- 10x10 booth space near the main stage
- Social media posts recognizing sponsor
- Eight guest admission passes
- VIP parking pass
- Two Kidz Zone activity passes
- Two commemorative Festival key chains
- Commemorative Festival poster signed by artist
- VIP day of event tour

### **\$6,000 Beer/Wine Garden Title Sponsorship**

- Company logo on sponsor page in event program guide
- Banner displaying your company logo and name on the beer/wine tent at the event
- Two salmon dinners or equivalent
- Website link from event website to your company website
- Logo in pre-event printed publicity (bookmarks, posters, etc.)
- 10x10 booth space near the beer/wine garden
- Social media posts recognizing sponsor
- Six guest admission passes
- VIP parking pass
- Two Kidz Zone activity passes
- Commemorative Festival key chain
- Commemorative Festival poster signed by artist
- VIP day of event tour

### **\$2,500 Fly Fishing Casting Area Title Sponsorship**

- Company listing in event program guide on sponsor page(s)
- Company named referenced with Casting Area on posters, guide and social media posts
- Banner displaying your company logo and name at the Casting Area at the event
- 10x10 booth near casting area
- Four guest admission passes
- VIP parking pass
- Commemorative Festival key chain
- Commemorative Festival poster signed by artist
- VIP day of event tour

### **\$2,500 Conservation Alley Title Sponsorship**

- Company logo on sponsor page in event program guide
- Company named referenced with Conservation Alley on posters, guide and social media posts
- Banner displaying your company logo and name at entrance of Conservation Alley
- 10x10 booth in Conservation Alley
- Four guest admission passes
- VIP parking pass
- Commemorative Festival key chain
- Commemorative Festival poster signed by artist
- VIP day of event tour

### **\$2,500 Kidz Zone Title Sponsorship**

- Company logo on sponsor page in event program
- Company named referenced with Kidz Zone on posters, guide and social media posts
- Banner displaying your company logo at the entrance to the Kidz Zone at the event
- 10x10 booth near the Kidz Zone
- Four guest admission passes

- VIP parking pass
- Commemorative Festival key chain
- Commemorative Festival poster signed by artist
- VIP day of event tour

**\$1,000 Entry Ticket Sponsorship**

- Company listing in event program guide on sponsor page(s)
- Company logo highlighted on 200 complimentary entrance tickets distributed to seniors and low-income, at-risk or underserved children and families in our community.
- Four guest admission passes
- Social media posts recognizing sponsor
- Commemorative Festival key chain
- Commemorative Festival poster signed by artist

*Please note: "In-kind" and trade sponsorships do not include the display advertising benefit.*

## SPAWNSORSHIP FORM

Please return by **April 30, 2018**, for inclusion in all event promotional materials.

Name: \_\_\_\_\_

Organization/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

**Spawnsorship Commitment:** Please check the level(s) you wish to participate

- \$10,000 King Sponsorship
- \$5,000 Silver/Coho Sponsorship
- \$2,500 Sockeye Sponsorship
- \$1,000 Steelhead Sponsorship
- \$500 Humpy Sponsorship
- \$250 Chum Sponsorship
  
- \$7,500 Main Stage Title Sponsorship
- \$6,000 Beer/Wine Garden Title Sponsorship
- \$2,500 Conservation Alley Title Sponsorship
- \$2,500 Kidz Zone Title Sponsorship
- \$2,500 Fly Fishing Casting Area Title Sponsorship
- \$1,000 Entry Ticket Sponsorship

*Please note: "In-kind" and trade sponsorships do not include the display advertising benefit.*

Please return with payment to:

Skagit River Salmon Festival  
P.O. Box 1011  
Mount Vernon, WA 98273  
Tel: (360) 510-2528  
Fax: (360) 336-0701

Or email the form to *skagitriverfest@gmail.com*

Thank you for your interest in partnering with the **Skagit River Salmon Festival!**

**www.SkagitRiverFest.org**